



For Non-Profits: Mobile Audio Storytelling Turns Visitors into Supporters.

TravelStories™ mobile audio tours are powerful engagement tools for organizations to interact with their target audiences on site—deepening understanding, building emotional connection, and inspiring meaningful action.

WHY MOBILE AUDIO STORYTELLING WORKS

Backed by Research. Proven to Engage.



Deepens Learning & Retention

- **Visitors remember up to 70% more** when content is delivered as a story rather than isolated facts
- Audio allows visitors to engage at their own pace, **improving comprehension** of complex topics like ecology, conservation, and biodiversity

Strengthens Emotional Connection & Donor Engagement

- **Emotional storytelling increases donor conversion by 20–30%** compared to fact-based messaging
- Visitors who experience immersive audio are **twice as likely to take supportive action**

Accessible & Inclusive Scales Impact Without Increasing Staff Burden

- Expands access for **visually impaired, older, and multilingual** visitors without costly infrastructure
- Meets audiences where they are, offering equitable engagement that signage cannot
- **Reach more visitors per day** without adding docents or staff
- Avoids the ongoing replacement costs of static signage, which often total thousands per year

Visitor Behavior Supports Mobile Delivery

- **75% of Americans** say smartphones are their top travel accessory
- **70% of U.S. adults** listened to online audio in the past week

Mobile audio tours don't just share stories—they start conversations that last long after visitors leave your site.

TRUST TRAVELSTORYSGPS WITH YOUR MISSION

We've built 100+ immersive audio tours for nonprofits, including conservation organizations, parks, botanical gardens and zoos, historic sites, cultural centers, and educational institutions. We've inspired thousands of visitors, deepened engagement, and amplified mission impact across diverse organizations.

TRAVELSTORYS ENGAGEMENT OPTIONS FOR 2026, INCLUDING:

- In-app surveys to gather visitor insights
- Special edition content unlocked by "Make a Donation" options
- Opt-in visitor email address collection
- Deeper in-tour engagement options, including scavenger hunts and quests



THE TRAVELSTORYS ADVANTAGE

-  Trusted mobile audio experts
-  Works anywhere, anytime—no Wi-Fi required
-  Real-time analytics for engagement tracking
-  Your brand and story, delivered directly to visitors' phones
-  Join a platform of tours across the U.S. and the world

TRAVELSTORYS BY THE NUMBERS



47
STATES



273,000+
HOURS OF TOURS
ENJOYED PER YEAR



4.8
APP RATING



9,000+
STORIES

WHAT OUR PARTNERS SAY:

"We're excited to offer free, bilingual mobile audio tours at several of our public preserves throughout Utah. These immersive stories enrich the visitor experience by deepening connections to nature and inspiring greater awareness and appreciation for protecting our lands and waters."

Elizabeth Kitchens, Utah State Director,
The Nature Conservancy

"Successful parks connect with their guests in a physical way, an emotional way and spiritual way. TravelStorysGPS is a wonderful way to make these connections."

Dave Dionne, Executive Director,
Red Mountain Park, Alabama

"The TravelStorys team became our team. Instead of doing what everyone else is doing, we want to reach into the future and become a trendsetter."

Carl Young, Dir. of Tourism,
Huerfano County, Colorado

TURN YOUR VISITORS INTO SUPPORTERS. PARTNER WITH TRAVELSTORYSGPS TODAY.

CONTACT INFO:

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The trusted platform to build, share & explore mobile audio tours.